



MEDIA ALERT

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**Rejuvenate with morning mocktails from The Perfect Purée of Napa Valley
at 2017 Tales of the Cocktail
— Visit the Grab and Geaux Bar, Thursday, July 20 —**

WHO/WHAT: Rise and shine with The Perfect Purée of Napa Valley and Bacardi brand ambassador Manny Hinojosa at the 2017 Tales of the Cocktail Grab and Geaux Bar, where Manny will be mixing energy-boosting morning mocktails with The Perfect Purée’s premium fruit purées, specialties and blends. “Wake Me Up Before You Geaux Geaux” is a cleansing and refreshing drink featuring The Perfect Purée’s newest flavor, Ginger Sour, and The Perfect Purée Green Apple. Taste the Tropics in “Coco-a-Geaux-Geaux” with The Perfect Purée Coconut Puree, coconut water and lime juice.

Along with take away drinks, we will also have Coconut lip balm and sunscreen to keep you quenched during your trip.

WHEN/WHERE: 9-10:30 a.m., Thursday, July 20, Hotel Monteleone lobby, 214 Royal St., New Orleans, LA

“Wake Me Up Before You Geaux Geaux”

1 oz. The Perfect Purée Ginger Sour
1 oz. The Perfect Purée Green Apple
½ oz. simple syrup
½ oz. lime juice

3 slices of cucumber
Top with cream soda

“Coco-a-Geaux-Geaux”

1 oz. The Perfect Purée Coconut Puree
1 oz. simple syrup
4 oz. coconut water
1/2 oz. lime juice
Dash of cinnamon powder & lime wheel (garnish)

About The Perfect Purée of Napa Valley

Since 1988, The Perfect Purée of Napa Valley has indulged the culinary passions of chefs, mixologists and food enthusiasts with products that provide ultimate fresh fruit flavor without the peeling, dicing and simmering required for making purées from scratch.

The company’s line-up of fruit purées and specialties features more than 40 premium flavors, ranging from pantry staples raspberry, strawberry and banana to the exotic lychee, passion fruit and pink guava. All products contain no artificial additives, preservatives or sweeteners. The fruits are harvested at the peak of season, puréed and packed frozen to maintain optimal freshness, flavor and color no matter what the season. As the leading U.S. producer of premium fruit purées, The Perfect Purée of Napa Valley is revered in restaurants, hotels, bars, bakeries and catering kitchens for the just-picked taste and unmatched consistency of its products.

All flavors can be frozen for up to 24 months from date of manufacture. When thawed, the purees and specialties last 7-10 days in the refrigerator, and blends for 21 days. For more information, please visit www.perfectpuree.com.

About Tales of the Cocktail

Founded in 2002, Tales of the Cocktail® has grown from a small gathering of cocktail lovers into the world’s premier cocktail festival. Each year the international spirits industry is welcomed to New Orleans for a week of seminars, tastings, networking events and much more. With 200+ annual events developed specifically for bartenders, distillers and other spirits professionals, Tales of the Cocktail® is the industry’s annual meeting place for the exchanging of new ideas, products and techniques.

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