



For Immediate Release

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THE PERFECT PURÉE OF NAPA VALLEY ANNOUNCES WINNER OF  
WHISK, SHAKE & STIR SWEEPSTAKES  
WEEK INCLUDES ATTENDANCE AT CIA WORLDS OF FLAVOR®  
INTERNATIONAL CONFERENCE FOR JULIE CHADWICK

Napa, California (September 18, 2012) – Tracy Hayward, President & Founder of The Perfect Purée of Napa Valley, announced today the winner of The Perfect Purée’s “Whisk, Shake & Stir” sweepstakes. Julie Chadwick of McKees Rocks, Pennsylvania, was randomly selected as the grand prize winner by an esteemed panel of Napa Valley chefs: Chef Ken Frank (La Toque, Napa), Chef Greg Cole (Cole’s Chophouse & Celadon, Napa), Chef Gerry Castro (Tarla Mediterranean Grill, Napa) and Chef Bob Hurley (Hurley’s, Yountville).

The online national sweepstakes was open to interested entrants with no purchase necessary to enter. Entrants signed up at [www.perfectpuree.com/whiskshakestir](http://www.perfectpuree.com/whiskshakestir) between April 2 and August 31, 2012.

The dream culinary week includes accommodations for Ms. Chadwick plus guest at the Napa Valley Marriott, dinner for two at a Napa Valley restaurant, and a visit to Charbay Winery & Distillery, home of *Food & Wine* magazine’s “Vodka of the Year”. Charbay Winery will host a tour of the winery and a tasting of their entire range of vodkas, whiskeys and Tapatio Tequila.

The *pièce de résistance* of the sweepstakes prize is the opportunity to attend the Culinary Institute of America's Worlds of Flavor® International Conference & Festival--one of the most widely acknowledged and most influential professional forums on world cuisines, food cultures and trends.

“We are delighted to announce our winner,” said Tracy Hayward, Founder. “We enjoy a great following with professional chefs, bartenders and home culinarians. Our sweepstakes was a way for us to thank them for their years of brand loyalty and for their enthusiasm for our flavors. We look forward to welcoming Julie and her guest.”

**About The Perfect Purée of Napa Valley:**

Since 1988, The Perfect Purée of Napa Valley has indulged the culinary passions of chefs and mixologists with season-less, effortless products. The company's Culinary Traditions™ line of fruit purees boasts more than 30 premium flavors, while its Beverage Artistry™ line of 8 beverage blends is mixology made easy. Both lines are frozen, maintaining ultimate freshness, flavor and color. For more information, please visit [www.perfectpuree.com](http://www.perfectpuree.com).

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